Datatech National Golf Rounds Played Report



U.S. TOTAL JANUARY '19 YTD '19 2.8% 2.8% Mountain ROUNDS -9.2% TEMP -2.0% PRECIP +35% West North Central East North Central ROUNDS -9.3% New England TEMP -0.8° ROUNDS +39.5% Pacific PRECIP +40% TEMP -1.5° ROUNDS +104.8% WA ME PRECIP +31% ROUNDS -5.1% TEMP -0.3° TEMP -1.9° PRECIP +22% VT NH MT PRECIP -13% ND OR WI MA MN СТ ID MI RL SD WY Mid Atlantic ROUNDS +70.3% PA OH CA IA IN NE NV TEMP $+0.5^{\circ}$ IL UT PRECIP +45% DE MD CO KS WV MO VA ΗI ΑZ South Atlantic TN NM OK ROUNDS +12.6% TEMP $+3.8^{\circ}$ MS AL PRECIP +22% GA ΤХ LEGEND: Outline colors represent regions. Round percentages compares January 2019 to January 2018. 1° WARMER Temp YOY = 0.76% Increase in Rounds Played* 1" RAIN increase YOY = 2.2% Decrease in Rounds Played* *Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region South Central ROUNDS +4.1% (precipitation greater than 250% TYvs LY reduced to 250%) TEMP +3.8° + 2.0% and higher PRECIP +67% between -1.9% and + 1.9% 2.0% and lower Off Season weathertrends36

National Golf Rounds Played Report



YTD

12.6%

-2.4%

-4.7%

9.0%

23.7%

10.0%

7.2%

12.2%

5.0%

11.0%

25.1%

28.8%

34.2%

95.3%

22.9%

44.3%

40.4%

17.8%

12.0%

70.3%

58.4%

85.4%

90.5%

37.8%

75.4%

48.1%

104.8%

23.9%

141.5%

NA

NA

NA

NA

JAN

JANUARY 2019 JAN **YTD** SOUTH ATLANTIC PACIFIC -5.1% -5.1% 12.6% DE, DC, MD JAN YTD -2.4% CA -11.5% UNITED STATES -4.7% -11.5% 2.8% 2.8% Washington/Baltimore Los Angeles -14.6% FL 9.0% -14.6% PUBLIC ACCESS 2.9% 2.9% 23.7% **Orange County** -15.0% -15.0% Jacksonville PRIVATE 2.6% 2.6% -4.2% Palm Springs -4.2% Orlando 10.0% -9.2% -9.2% Sacramento **EAST NORTH CENTRAL** 39.5% 39.5% Tampa 7.2% Palm Beach San Diego -7.7% -7.7% 12.2% San Francisco/Oakland -8.2% -8.2% IL 12.9% 12.9% Naples/Ft Myers 5.0% НΙ -6.7% -6.7% 29.7% Chicago 29.7% Miami/Ft.Lauderdale 11.0% OR 23.2% 23.2% IN 67.9% 67.9% GA 25.1% Portland 46.5% 46.5% МІ 79.8% Atlanta 28.8% 79.8% WA 46.1% 46.1% 84.8% 84.8% NC 34.2% Detroit 48.3% OH 56.7% 56.7% Greensboro/Raleigh 95.3% 48.3% Seattle 44.6% 44.6% SC 22.9% Cincinnati **MOUNTAIN** -9.2% -9.2% Cleveland 146.1% 146.1% Charleston 44.3% WI AΖ -2.7% -2.7% NA NA Hilton Head 40.4% Phoenix 0.8% 0.8% Myrtle Beach 17.8% CO -31.9% -31.9% SOUTH CENTRAL 4.1% 4.1% 12.0% VA, WV -20.2% Denver -20.2% ID, WY, MT, UT 6.7% 6.7% AL 14.1% 14.1% **MID ATLANTIC** 70.3% NM -44.3% -44.3% AR. LA. MS 4.0% 4.0% NJ 58.4% NV -17.4% -17.4% KY 40.9% 40.9% NY 85.4% Las Vegas -19.2% OK -12.4% -12.4% New York City 90.5% -19.2% TN -1.7% -1.7% PA 37.8% WEST NORTH CENTRAL -9.3% -9.3% ТΧ 5.1% 5.1% Philadelphia 75.4% -6.3% KS, NE -6.3% Dallas/Ft. Worth -0.1% 48.1% -0.1% Pittsburgh ND.SD NA 10.6% NA Houston 10.6% NA 10.4% **NEW ENGLAND** MN NA San Antonio 10.4% 104.8% Minneapolis/St.Paul NA NA СТ 23.9% MA. RI 141.5% IA, MO -11.8% -11.8% St Louis -14.5% -14.5% Boston -2.6% Kansas City -2.6% ME, NH, VT

> The percentages represent the differences in number of rounds played comparing January 2019 to January 2018 For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116