

DRAFT

THE CONTRIBUTIONS OF GOLF TO
THE STATE OF MAINE

2023 IMPACT REPORT

ECONOMIC AND QUALITY OF LIFE

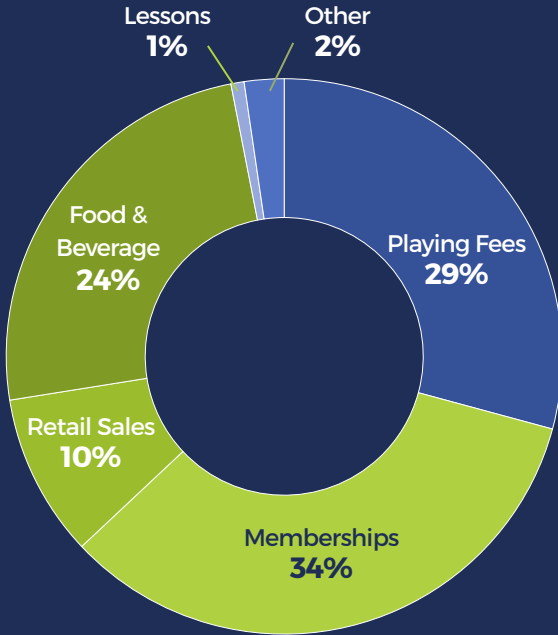
Direct Impact



GOLF FACILITY REVNUUE

Golf is an important component to the overall Maine experience, and the golf courses in the State are predominantly small businesses that are open and available to the public. Total consumer spending at golf facilities for items including initiation fees, member/passholder dues, green fees, cart fees, range fees, golf shop merchandise and food/beverage sales, exceeded **\$143.7 million in 2023**.

Average revenues of golf facilities by type in the State of Maine is shown below:



\$143.7M

Golf Facility Revenue*

Direct NGF research into the actual performance at Maine golf facilities in 2023 shows average revenue by type of facility as follows:

Average Golf Facility Revenue by Facility Type - State of Maine (2023)

Facility Type	No. of Facilities	2023 Total Average Revenue*
9-Hole Courses	68	\$315,000
18-Hole Public (Value/Std.)	23	\$1,489,000
18-Hole Public (Premium)	27	\$1,989,000
Public 27+ Holes	2	\$1,748,000
18-Hole Private	8	\$3,856,000
Total No. of Facilities	128	

*Source: NGF survey of facilities 2023 (n=73) (figures rounded)

+\$3.0M

Driving Ranges (facility and stand-alone) and Golf Entertainment venues



\$42.0M
Golf Playing Fees



\$48.5M
Membership Fees



\$13.6M
Retail Sales



\$35.1M
Restaurant



\$1.1M
Lessons



\$3.3M
Other



~3,673
Jobs

Maine Golf Facility Benefits

Driving Ranges +\$700,000

90 of the 128 golf facilities (70.3%) have a driving range. 58 have at least 10 tee stations. Ranges accounts for **\$700,000** of statewide facility operations revenue.

Maine Golf courses are used by the public for other activities besides golf. The most popular include:

883 FT

Maine golf facilities provide ~ 880 full-time positions annually.



79% - Cross County Skiing

71% - Snowshoeing

64% - Public and/or non-profit meeting space

57% - Snow/winter sports

50% - Sledding

2,790 PT

Maine golf facilities provide ~2,800 part-time positions annually.

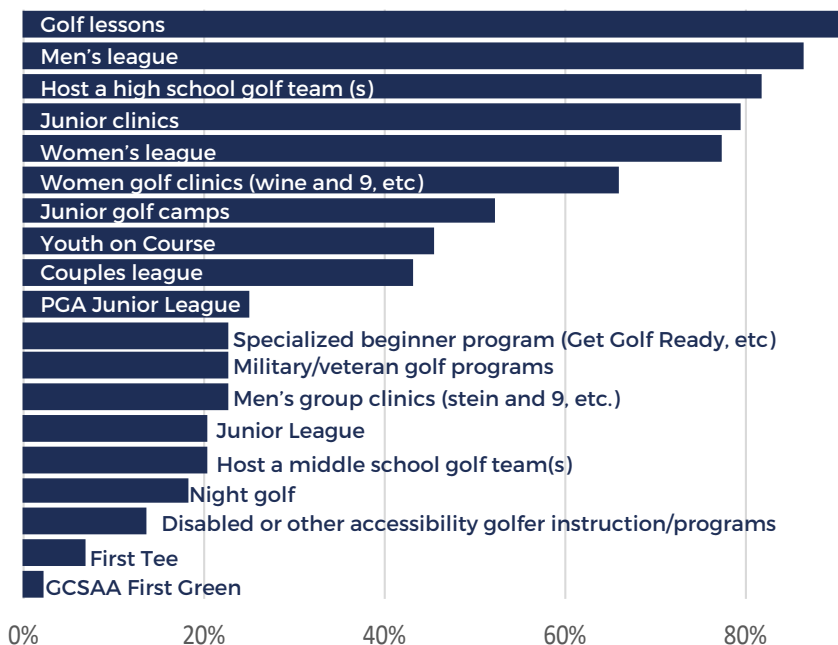


91%

of golf facilities hosted a charitable golf event in 2023.



Maine golf courses pride themselves on promoting and fostering the growth of the game by offering a wide range of programming, including:



94%

of 18- & 27+-hole golf facilities host a high school golf team. (62% for 9-hole facilities)

Golf Facilities in ME provide

~24,576 acres of green space

64%

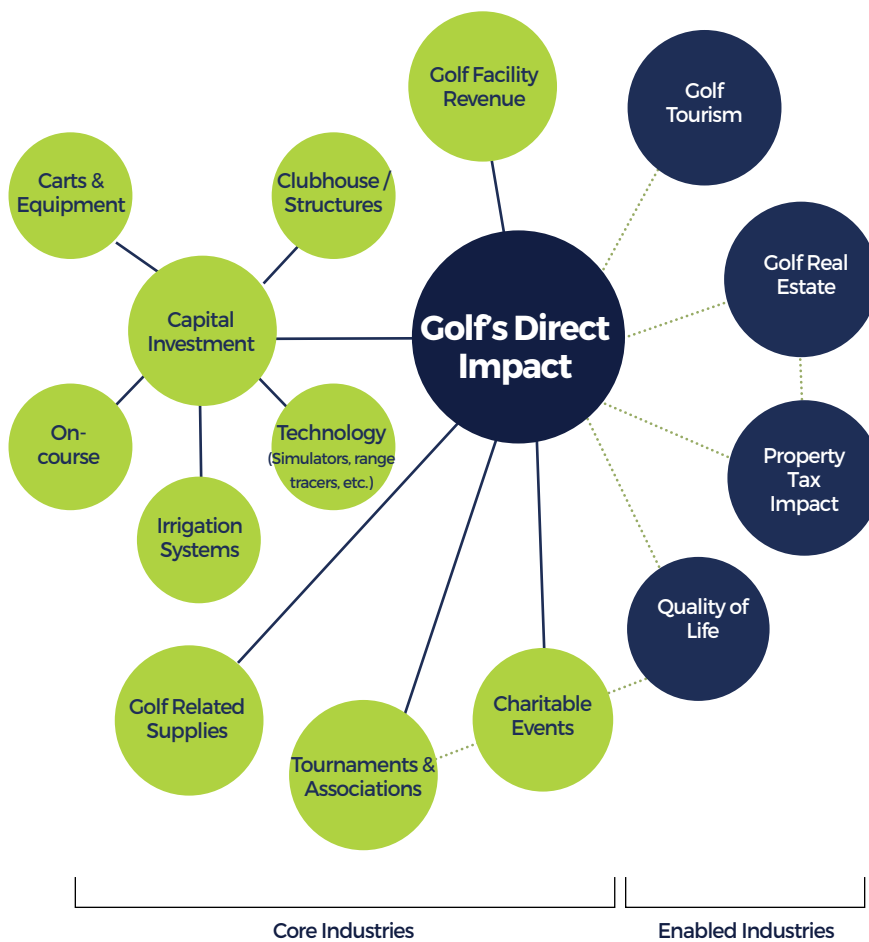
Provide natural areas with dead trees, undisturbed brush piles and "no-mow" areas for wild life.

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DIRECT IMPACT SUMMARY

ECONOMIC CONTRIBUTION HIGHLIGHTS

In 2023, the size of **Maine's direct golf economy** was approximately **\$396.2 million**. The golf facilities and driving ranges contribute over 37% of this total impact (146.7M).



\$396.2M

\$269.9M



\$146.7M

Golf Facility Revenue & Driving Ranges



\$ 18.0M

Capital Investments



\$ 96.8M

Golf-related Supplies



\$ 3.5M

Tournaments & Associations



\$ 4.9M

Charitable Events

\$126.3M



\$117.2M

Golf Tourism



\$ 8.1M

Golf-Related Residential Construction



\$970,000

Property Tax Impact