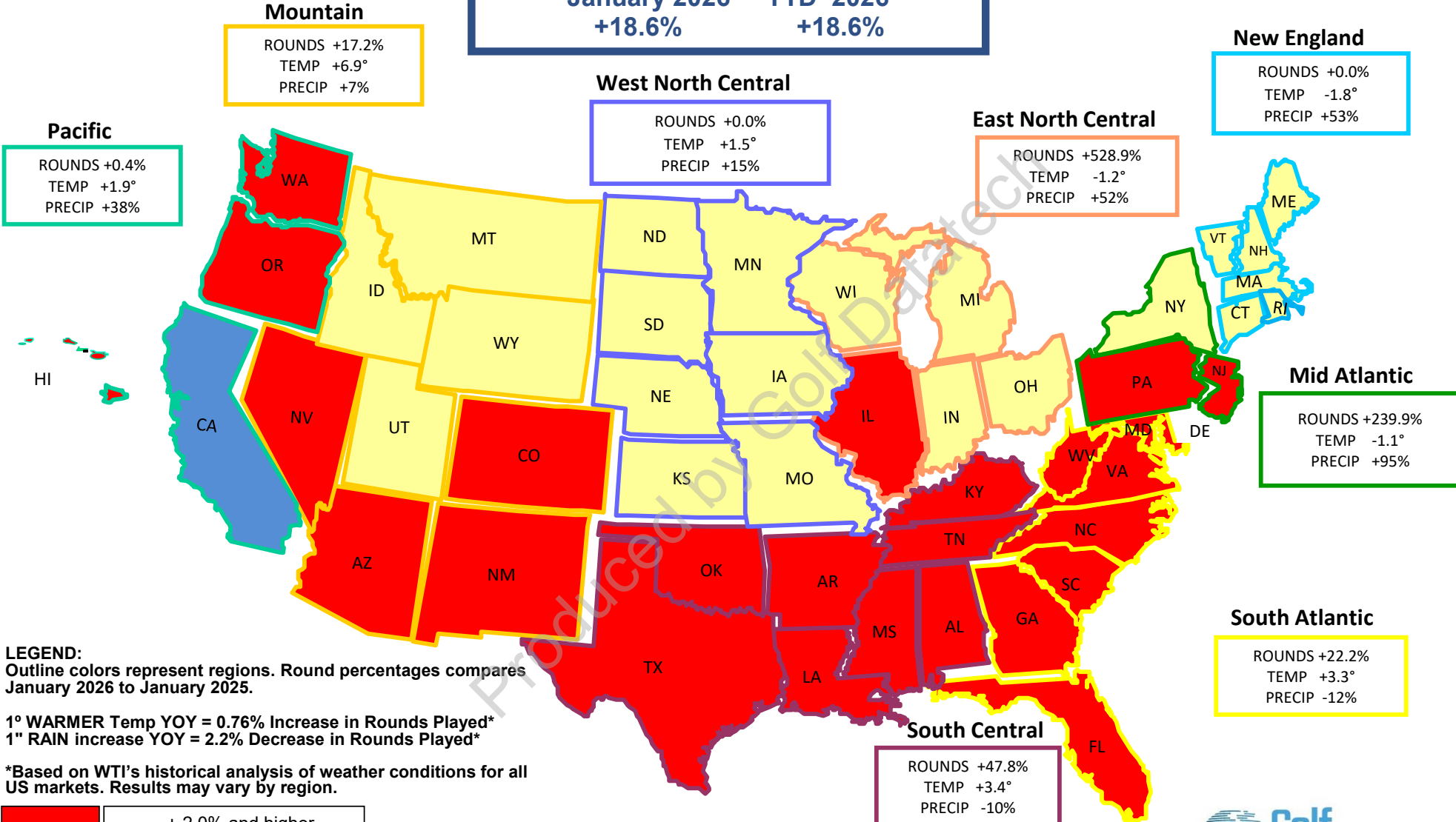


January 2026 YTD 2026
+18.6% +18.6%



LEGEND:
Outline colors represent regions. Round percentages compares January 2026 to January 2025.

1° WARMER Temp YOY = 0.76% Increase in Rounds Played*
1" RAIN increase YOY = 2.2% Decrease in Rounds Played*

*Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region.

	+ 2.0% and higher
	between -1.9% and + 1.9%
	- 2.0% and lower
	Off Season

National Rounds Played Report

January 2026

	JAN	YTD
PACIFIC	0.4%	0.4%
CA	-4.4%	-4.4%
Los Angeles	8.8%	8.8%
Orange County	-7.6%	-7.6%
Palm Springs	-9.7%	-9.7%
Sacramento	-3.8%	-3.8%
San Diego	0.9%	0.9%
San Francisco/Oakland	-10.2%	-10.2%
HI	18.9%	18.9%
OR	12.0%	12.0%
Portland	17.1%	17.1%
WA	16.6%	16.6%
Seattle	16.7%	16.7%
MOUNTAIN	17.2%	17.2%
AZ	9.0%	9.0%
Phoenix	8.4%	8.4%
CO	292.3%	292.3%
Denver	304.0%	304.0%
ID, WY, MT, UT	NA	NA
NM	12.4%	12.4%
NV	21.5%	21.5%
Las Vegas	22.6%	22.6%
WEST NORTH CENTRAL	NA	NA
KS, NE	NA	NA
ND, SD	NA	NA
MN	NA	NA
Minneapolis/St. Paul	NA	NA
IA, MO	NA	NA
St Louis	NA	NA
Kansas City	NA	NA

	JAN	YTD
UNITED STATES	18.6%	18.6%
Public Access	20.3%	20.3%
Private	18.6%	18.6%

	JAN	YTD
EAST NORTH CENTRAL	528.9%	528.9%
IL	528.9%	528.9%
Chicago	515.8%	515.8%
IN	NA	NA
MI	NA	NA
Detroit	NA	NA
OH	NA	NA
Cincinnati	NA	NA
Cleveland	NA	NA
WI	NA	NA

	JAN	YTD
SOUTH CENTRAL	47.8%	47.8%
AL	28.6%	28.6%
AR, LA, MS	49.4%	49.4%
OK	37.5%	37.5%
KY, TN	95.7%	95.7%
TX	48.2%	48.2%
Dallas/Ft. Worth	52.6%	52.6%
Houston	59.4%	59.4%
San Antonio	43.5%	43.5%

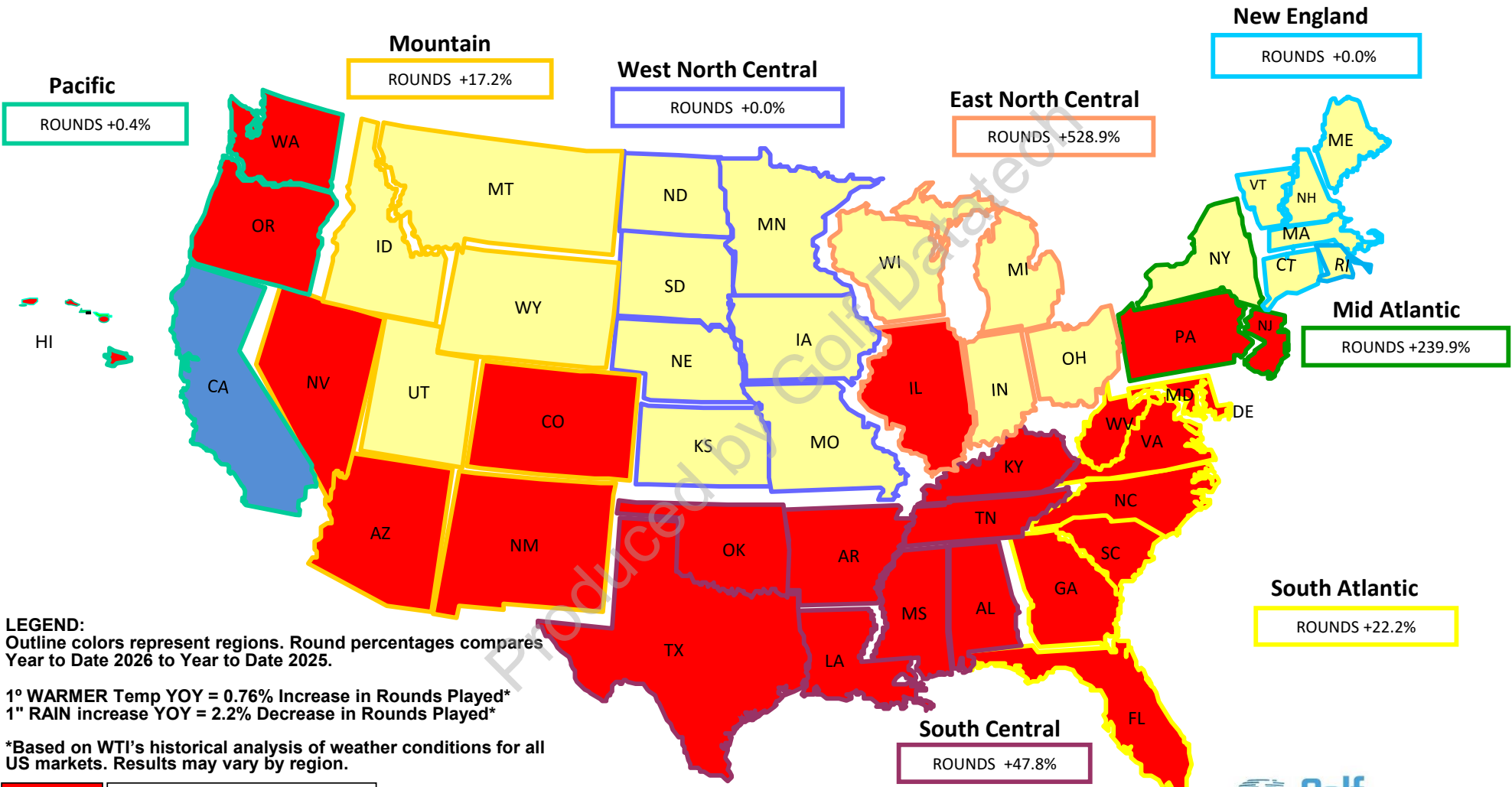
*NA= not reporting this month

	JAN	YTD
SOUTH ATLANTIC	22.2%	22.2%
DE, DC, MD	661.7%	661.7%
Washington/Baltimore	679.7%	679.7%
FL	11.5%	11.5%
Jacksonville	15.5%	15.5%
Orlando	18.9%	18.9%
Tampa	12.8%	12.8%
Palm Beach	-7.3%	-7.3%
Naples/Ft Myers	5.0%	5.0%
Miami/Ft. Lauderdale	1.2%	1.2%
GA	27.6%	27.6%
Atlanta	28.8%	28.8%
NC	42.1%	42.1%
Greensboro/Raleigh	55.9%	55.9%
SC	43.6%	43.6%
Charleston	52.7%	52.7%
Hilton Head	47.9%	47.9%
Myrtle Beach	38.8%	38.8%
VA, WV	298.6%	298.6%
MID ATLANTIC	239.9%	239.9%
NJ	130.2%	130.2%
NY	NA	NA
New York City	NA	NA
PA	833.9%	833.9%
Philadelphia	307.6%	307.6%
Pittsburgh	NA	NA
NEW ENGLAND	NA	NA
CT, MA, RI	NA	NA
Boston	NA	NA
ME, NH, VT	NA	NA

The percentages represent the differences in number of rounds played comparing January 2026 to January 2025.

For more information contact Golf Datatech @ GolfRoundsPlayed@Circana.com

US 2026 vs. 2025 YTD through January +18.6%



LEGEND:
Outline colors represent regions. Round percentages compares Year to Date 2026 to Year to Date 2025.

1° WARMER Temp YOY = 0.76% Increase in Rounds Played*
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