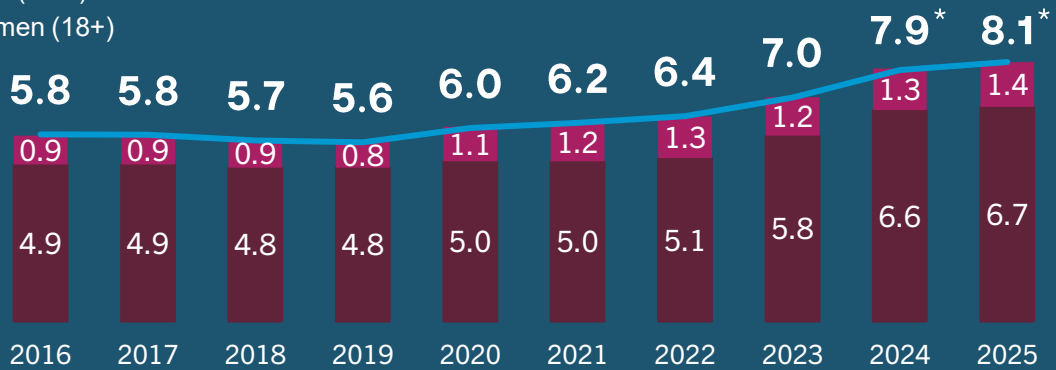


The past two years have seen a record number of female golfers take to U.S. golf courses, surpassing the previous high of 7.1M in 2006, prior to the Great Recession. From 2007-11, there was a 28% decline in the number of female golfers versus a 9% drop in the male golfer population. Since 2019, the net gain in the female ranks is 2.5M golfers (vs 2.3M for males), meaning women and girls account for 52% of post-pandemic participation growth. Female golfers today comprise a record-high 28% of on-course participants, with even more significant representation among beginners, juniors and off-course participants.

## Trend in Female On-Course Golf Participation

- Female golfer total, in millions
- Girls (6-17)
- Women (18+)

\*Previous high: 7.1M in 2006



## Key Comparisons

Females vs overall golfer population

HH income	\$112K	vs	\$110K
Rounds/yr	16.0	vs	18.9
Age	40.9	vs	44.1
People of Color	30%	vs	26%

## Rounds

Total	131M
Women	110M
Girls	21M

Females account for 28% of golfers and 24% of rounds

## Age breakdown

1.4M	65+ y.o.
1.6M	50-64 y.o.
1.5M	35-49 y.o.
2.3M	18-34 y.o.
1.3M	6-17 y.o.

(Totals may differ due to rounding)

## Featured Facts

- 44%** of the 18.9M off-course *only* participants are women and girls (8.4M), an indicator of potential targets for the green grass game
- 36%** of the 3.3M beginner golfers are female, with roughly 7 out of 10 of these newbies being adults
- 35%** of junior golfers are girls, boosted in part by development programs and school teams
- 34%** of the 2.2M private club golfers are female, speaking to heightened comfort levels
- 34%** The proportion of females in the latent demand category: non-golfers interested in playing golf
- 28%** The record high proportion of females among on-course golfers today vs 19% in 2011 (post financial crisis)

## By the Numbers

- 16.5M** The total number of female golfers, on- (8.1M) and off-course (8.4M) has risen 62% since 2019
- 1/3** Of the 48.1M Americans who play any kind of golf, on- or off-course, about one-third (34%) are female
- +2.5M** The net female golfer gain from 2020-2024 > the -2.1M net post-recession decline from 2007-2011
- 500K** There were half a million more girls playing on course golf in 2025 compared to 2019
- ~1,000** There are approximately 1,000 more high schools with girls' golf teams than a decade ago
- 2x** Women are around twice as likely to become "lapsed golfers," an indication of retention challenges
- 4 yrs** The average age difference between on-course females and males.



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